# Information extraction 1. Introduction

Simon Razniewski Winter semester 2019/20

## Outline

- 1. Introducing each other
- 2. Organization of the course
- 3. What&why
- 4. Preliminaries & Lab 1

## Simon Razniewski

- Senior Researcher at MPII, Department 5
- Heading "Knowledge Base Construction and Quality" area
- Background
  - Assistant professor at FU Bozen-Bolzano, Italy, 2014-2017
  - Research stays at AT&T Labs-Research, University of Queensland, UC San Diego
  - PhD FU Bozen-Bolzano, 2014
  - Diplom at TU Dresden, 2010
- Expertise:
  - Logics, databases, Semantic Web
  - More recently IR, (applied) NLP, ML, ...
- Research focus:
  - Analyzing what knowledge bases know, and what they don't

## Cuong Xuan Chu

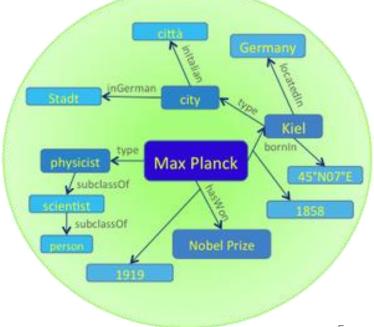
- Doctoral researcher at D5, MPII
- Focus on information extraction for fictional domains and commonsense knowledge

## Department 5

- Department 5: Database and information systems, ~25 members
- Knowledge discovery: extracting, organizing, searching, exploring and ranking facts from structured, semi-structured, textual and multimodal information sources

Yago Knowledge Base

- Earliest prominent machine-generated knowledge base (2007)
- Contains more than 10 million entities and more than 120 million facts
- Gerhard Weikum 259th most cited computer scientist worldwide



## And you?

- Course of study
- Preknowledge
- ...
- Comments?
- <a href="https://tinyurl.com/ie-uds">https://tinyurl.com/ie-uds</a>

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#### Learning outcomes

- Knowledge
  - What IE is about ("What")
  - What IE is good for ("Why")
  - What main tasks and challenges in IE are
  - What standard approaches to IE are ("How")
- Skills
  - Analyze potentials and limitations of IE approaches
  - Learn to choose right datasource and method for right task
  - Implement simple solutions for main problems in IE
    - Scraping, typing, linking, ...
- Abilities
  - Build your own IE pipeline for an IE problem
- $\rightarrow$  Very practical focus!

#### Prerequisites

- Basics of ML
  - We won't go deep
- Python programming
  - Essential
  - Still time to learn
- Helpful but not required
  - Basic notions of information retrieval (IRDM?)
  - Computational linguistics (SNLP?)

## Formal organization

- Credit points: 6, hours: 180 (!)
- Registration
  - Subscribe to the mailing list https://groups.google.com/d/forum/ie1920
  - Register in HISPOS timely before the exam
- When?
  - Lecture (9x): Tuesday 10:00-12:00
  - Lab (9x): Tuesday 16:00-18:00
- How to pass this course?
  - 8 small practical assignments
    - Pass/fail
    - To be admitted to exam, pass at least 6
  - Oral exam

## Assignments

- Published on lecture day (Tuesday)
- Due Saturday 23:59 same week
- Labs are there to start solving the assignments
- Discussing assignments together is allowed, but each student must write their own solution
  - No sharing of code!
  - Plagiarism = course failed for both
  - Avoid triangular plagiarism = cite sources
    - *"Approach for NER adapted from stackoverflow.com/how-to-..."*
- Libraries that solve core tasks not allowed
  - In doubt ask..
- Weekly assignments are evil!?
  - Psychological trick to help you learn and pass!

## Assignment content

- Coding
- 3/7 are assignments in competition format
  - Crisp input/output problem specification
    - "From the first sentence of Wikipedia, extract the type of an entity"
  - Labelled training data set
  - Unseen (hidden) evaluation dataset
    - To avoid overfitting
  - → Ranked list by a standard metric, e.g., precision or F1score
    - But pass/fail does not depend on relative performance

## Schedule

	Tentative date	Lecture	Lab
1	15.10.	Introduction	Dataset familiarization (pdf)
2	22.10.	Knowledge representation	Domain modelling
3	29.10.	Crawling and Scraping	Infobox scraping
4	12.11.*	NER, typing and taxonomy induction	Entity typing from Wikipedia first sentence
5	19.11.	Disambiguation	Disambiguation
6	26.11.	Fact extraction	Pattern-fact duality exploration
7	3.12.	OpenIE and evaluation	OpenIE coding
8	10.12.	Rule Mining	Exhaustive short rule evaluation, crowdsourcing
9	17.12.	Applications	Exam preparation
	(7.1.2020)	(Backup slot)	
	14.+15.1.2020	Oral exam	

\* Note: No lecture/lab on 5.11.

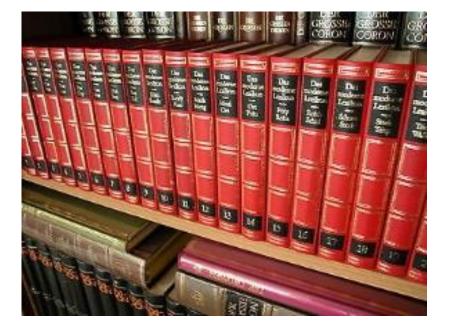
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#### 3. Introduction to Information Extraction

- I. Motivation
- II. Definition and topics
- III. Formal foundations
- IV. Extraction techniques
- V. Technologies
- VI. Applications
- VII. Past, present and future

#### I. Motivation







<u>https://en.wikipedia.org/wiki/Max\_Planck\_Institute\_for\_Informatics</u>



https://www.wikidata.org/wiki/Q565400

#### What for?

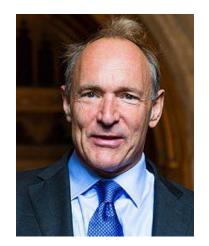
- One central hub for interlanguage interlinking of 100+ Wikipedia editions
- Your AI chatbot wants to know where MPII, MIT and KAIST are located? → structured query
- A library wants to distinguish which of the 100+ literary John Smiths wrote "A description of New England"? → Wikidata ID

#### Samples of advanced queries

- Who discovered the most planets: <u>http://tinyurl.com/y7rldyqc</u>
- Distribution of places ending with "-weiler" in Germany: <u>https://w.wiki/670</u>
- Living relatives of Charlemagne: <u>https://w.wiki/67n</u>

#### The Semantic Web

- Term coined by Tim Berners-Lee for a machine-readable Web
  - Crucial for intelligent agents



• Web content originally from humans for humans

→ Make machines read human language, or make humans write machine-readable structured data?
 Machine reading vs. information extraction/

knowledge base construction

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### Definitions

**Information extraction** is the task of transforming **semi/unstructured information** into a machine readable format.

Collections of machine-readable information about the general world are called knowledge bases/graphs.

#### Common types of machine knowledge

- Lexical knowledge
  - <shout, isA, verb>
  - <shout, subformOf, communicate>
- Instance knowledge ("Encyclopedic KBs"):
  - <Paris, capitalOf, France>
  - <MPII, foundedIn, 1988>
  - <Angela Merkel, major, Physics>
- Class knowledge ("Commonsense"):
  - <*Pizza, is, tasty*>
  - <Elephant, color, grey>
  - <turnOnPC, requires, power>

#### Lexical KBs

- WordNet (1995)
- FrameNet (1998)
- (Wiktionary (2002))
- SenticNet (2010)
- .

#### WordNet Search - 3.1

- WordNet home page - Glossary - Help

Word	to	search	n for:	shout
------	----	--------	--------	-------

Search WordNet

Display Options: (Select option to change) 

Change

Key: "S:" = Show Synset (semantic) relations, "W:" = Show Word (lexical) relations Display options for sense: (gloss) "an example sentence"

#### Noun

 <u>S:</u> (n) <u>cry</u>, <u>outcry</u>, <u>call</u>, <u>yell</u>, <u>shout</u>, <u>vociferation</u> (a loud utterance; often in protest or opposition) "the speaker was interrupted by loud cries from the rear of the audience"

#### Verb

- <u>S:</u> (v) shout (utter in a loud voice; talk in a loud voice (usually denoting characteristic manner of speaking)) "My grandmother is hard of hearing--you'll have to shout"
- <u>S:</u> (v) shout, <u>shout out</u>, <u>cry</u>, <u>call</u>, <u>yell</u>, <u>scream</u>, <u>holler</u>, <u>hollo</u>, <u>squall</u> (utter a sudden loud cry) "she cried with pain when the doctor inserted the needle"; "I yelled to her from the window but she couldn't hear me"
  - direct troponym / full troponym
  - <u>verb group</u>
  - o direct hypernym / inherited hypernym / sister term
  - o derivationally related form
  - phrasal verb
  - o sentence frame
- <u>S:</u> (v) <u>exclaim</u>, <u>cry</u>, <u>cry out</u>, <u>outcry</u>, <u>call out</u>, <u>shout</u> (utter aloud; often with surprise, horror, or joy) "`I won!' he exclaimed"; "`Help!' she cried"; "`I'm here,' the mother shouted when she saw her child looking lost"
- <u>S:</u> (v) <u>abuse</u>, <u>clapperclaw</u>, <u>blackguard</u>, <u>shout</u> (use foul or abusive language towards) "The actress abused the policeman who gave her a parking ticket"; "The angry mother shouted at the teacher"

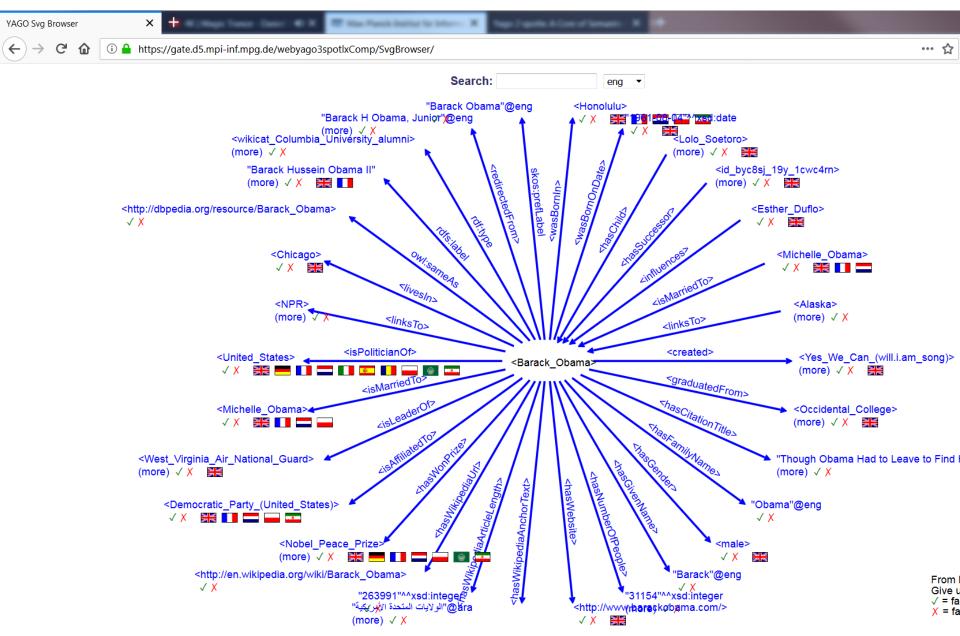
#### FrameNet

- Example Frame "Revenge": Because of some injury to something-or-someone important to an avenger (maybe himself), the avenger inflicts a punishment on the offender. The offender is the person responsible for the injury.
- Frame elements:
  - avenger, offender, injury, injured\_party, punishment.
- Invoking terms:
  - Nouns: revenge, vengeance, reprisal, retaliation
  - Verbs: avenge, revenge, retaliate (against), get back (at), get even (with), pay back
  - Adjectives: vengeful, vindictive

#### Encyclopedic KBs ("Instance-oriented KBs")

- Cyc (1984)
- YAGO (2007)\*
- DBpedia (2007)
- Wikidata (2012)

\* developed at MPII



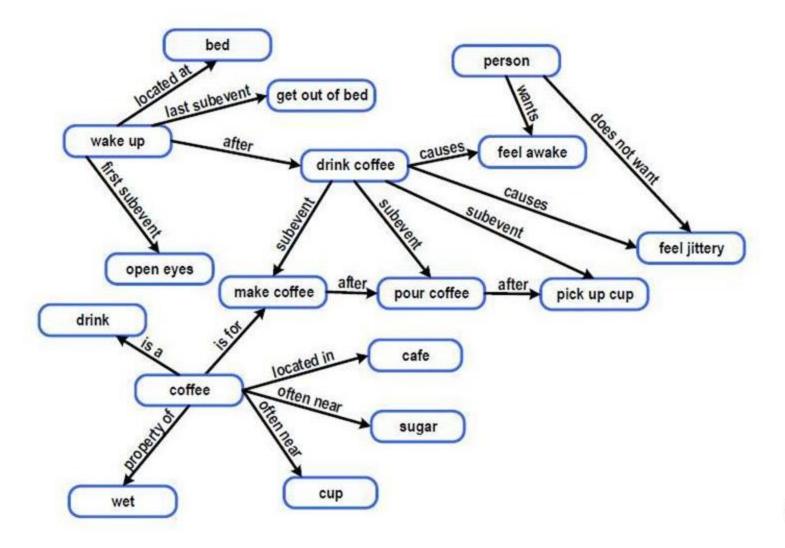
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	dbo:activeYearsStartDate	<ul> <li>1997-01-08 (xsd:date)</li> <li>2005-01-03 (xsd:date)</li> <li>2009-01-20 (xsd:date)</li> </ul>
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	dbo: <b>birthPlace</b>	<ul> <li>dbr:Hawaii</li> <li>dbr:Honolulu</li> <li>dbr:Kapiolani_Medical_Center_for_Women_and_Children</li> </ul>
	dbo: <b>orderInOffice</b>	44th President of the United States
	dbo: <b>party</b>	dbr:Democratic_Party_(United_States)
	dbo: <b>region</b>	dbr:Illinois

#### Commonsense KBs (class-oriented)

- Cyc (1984)
- ConceptNet (1999)
- WebChild (2014)\*
- TupleKB (2017)
- Quasimodo (2019)\*

\* Developed at MPII

#### ConceptNet



COUNTRY

Guess the concept

Ask me!

Domain

Activity

Property

Location

Comparable

Physical Part

bicycle

cycle	Examples		
of the state	tiger-n-2		
	boat		
wheeled vehicle tha	car,bicycle		
		a:ride bicycle	
TYPE OF	wheeled_vehicle		
	Related to artifact, under the category of cycling	Related Concepts	
COMPARABLES	bicycle,bike bicycle,motorcycle unicycle,bicycle bicycle,wheel bicycle,mountain_bike More	mountain_bike	
ACTIVITIES	ride bicycle buy bicycle use bicycle sell bicycle steal bicycle	ordinary safety_bicycle velocipede bicycle-built-for-two wheeled_vehicle push-bike Download Dataset!	
HAS PHYSICAL PARTS	axle bicycle seat bicycle wheel brake casing More		
HAS SUBSTANCE	suspension hydrogen oxygen air water More		
IN SPATIAL PROXIMITY WITH	street chain park city rack More		
PHYSICAL PROPERTIES	sensitive fast cool light small More		
ABSTRACT PROPERTIES	welcome old safe good important More		
OTHER PROPERTIES	cheap dangerous lucky wobbly hard More		
ASSOCIATED WITH	united_states denmark europe vietnam germany More		

Q

#### 3. Introduction to Information Extraction

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#### Facts (triples) and their constituents

- Entities: Objects about which statements can be made Paris; Trump; Irony
- **Property**/predicate/relation/attribute: What can be said *locatedIn(entity, location), worksAt(person, organization), antonymOf(term, term)*
- Fact/statement/claim/triple: Core building block of KBs <*Paris, locatedIn, France>*

 $\rightarrow$ General form:

<subject, predicate, object>

<s, p, o>

## Subjects and objects

- Machine-generated identifiers
  - Wikidata: *Q4262, Q67245*
- Canonical name strings
  - DBpedia, YAGO: "John\_Smith\_(politician)"
- Internationalized resource identifier (IRI)
  - Semantic web: *http://dbpedia.org/resource/Max\_Planck*
- General phrases
  - TupleKB: <industry, grow over, past few decade>
- Literals: Attribute values that are no entities
  - www.mpi-inf.mpg.de
  - Often with units: *1.63m; 54.85° N*
- Same for predicates, sometimes canonicalized, sometimes just text

### Classes and class hierarchies

- Classes/types: Allow to group similar entities *Presidents, nouns, Greek gods*
- Type/property hierarchy: Tree-like hierarchy among types/properties (cf. inheritance in objectoriented programming)
   <Town, subclassOf, Administrative unit>

### Classes

#### WIKIDATA

#### Main page

Community portal Project chat Create a new item Recent changes Random item Query Service Nearby Help Donate

#### Tools

What links here Related changes Special pages Permanent link Page information Concept URI Cite this page Reasonator

#### Saarbrucken (Q1724)

capital of the German state of Saarland

Saarbrucken

Most relevant properties which are absent

In more languages

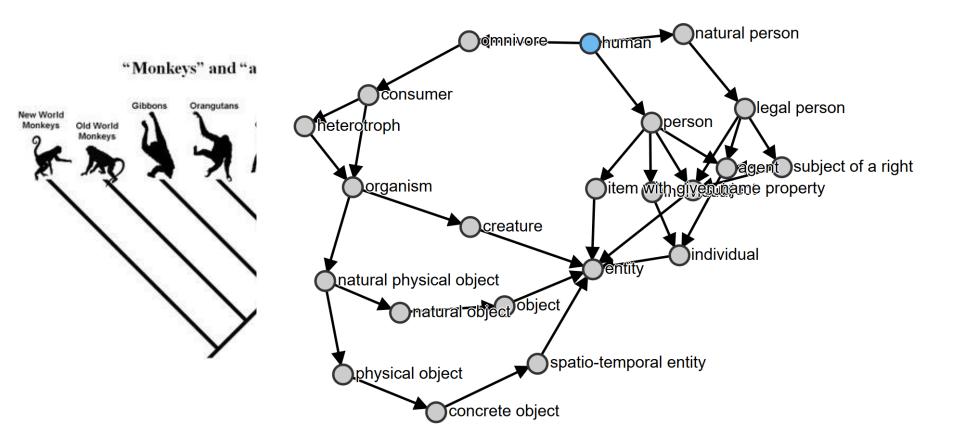
#### Statements

instance of

<ul> <li>big city</li> <li>O references</li> <li>college town</li> <li>O references</li> <li>O references</li> <li>urban municipality of Germany</li> <li>O references</li> <li>State capital in Germany</li> <li>O references</li> </ul>			
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### Taxonomies



https://angryloki.github.io/wikidata-graph-builder/?property=P279&item=Q5

## Embedding-based knowledge

- Apple (0.72 0.35 0.91)
- Pear (0.80 0.33 0.55)
- Penguin (0.12 0.58 0.27)
- $\rightarrow$  Not human-readable
- → Limited machine-readable (meaning of dim. 2?)
- Often impressive performance (e.g., analogies)

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#### **IV. Extraction techniques**

- V. Technologies
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# How to extract information?

## Possible approaches

- A. Humans (CYC, ConceptNet, Wikidata)
- B. Structured extraction (YAGO, DBpedia)
- C. Text extraction (NELL, Textrunner)
- D. Constraints and pattern mining

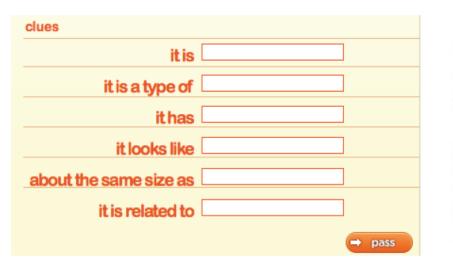
## A. Humans: Experts



- Potentially best quality
- Difficult to scale
  - CYC: "In 1986, Doug Lenat estimated the effort to complete the KB to be 250,000 rules and 350 manyears of effort."

#### Humans: Crowdsourcing/Gamification

• Make work fun (?)



合 3 🕀	Spinach is a vegetable	by <mark>@guru1</mark>
🏠 2 🕀	You are likely to find spinach in a supermarket.	by Sendolith
🗄 2 🕀	Spinach is high in calcium	by econte
🏠 2 🕀	Spinach is a food edible by humans	by Posa
合1 🕾	spinach is green	by sverbosity
合1号	spinach is green food	by Verbosity
合1型	some sandwiches contain spinach	by equbyte
合1号	spinach is edible	by Popenmind

### Humans: Volunteers

• Wikidata: 18k active users

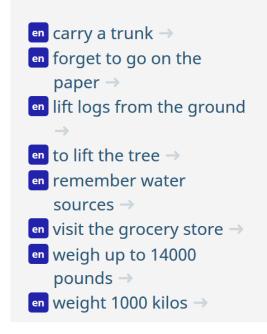


- Intrinsic motivation achieves great things
- Broad expertise, compared with selected experts or paid crowdsourcing
- <u>https://www.wikidata.org/wiki/Wikidata:Database\_reports/List\_of\_properties/all</u>

# Humans: Challenges

- ConceptNet:
  - Common knowledge, normalization
- Crowdsourcing: Quality assurance
- Wikidata: Modelling and agreement
  - E.g., ethnicity, notable\_work, ...
  - Multilingual concept alignment

elephant is capable of...



## B. Structured extraction

- Wikipedia already provides structured data
- All we need to do is harvest...





Gates at the United States Department of Health and Human Services in March 2018

Born	William Henry Gates III October 28, 1955 (age 62) Seattle, Washington, U.S.
Residence	Medina, Washington, U.S.
Years active	1968-present
Net worth	US\$95.4 billion <sup>[1]</sup> (August 2018)
Title	Co-Founder and Technology Advisor of Microsoft Co-Chairman of the Bill & Melinda Gates Foundation CEO of Cascade Investment Chairman of Branded Entertainment Network Chairman of TerraPower
Board	Microsoft
member of	Berkshire Hathaway
Spouse(s)	Melinda French (m. 1994)
Children	3
Parent(s)	William H. Gates Sr. Mary Maxwell Gates
Website	www.gatesnotes.com
wit	Signature Kiam H. Dates III

{{Infobox person = Bill Gates l name | image = Bill Gates 2018.jpg = Head and shoulders photo of Bill Gates | alt | caption = Gates at the [[United States Department of Health and Human Services]] 2018 | birth name = William Henry Gates III | birth date = { {birth date and age|1955|10|28 } | birth place = [[Seattle, Washington]], U.S. | residence = [[Medina, Washington]], U.S. | occupation = {{hlist|Technology entrepreneur|investor|philanthropist}} = [[US\$]]97.9 billion<ref name="Forbes profile">{{cite web|title=Bill | net worth Gates|url=https://www.forbes.com/profile/bill-gates/|website=Forbes|accessdate=September 12, </ref> (September 2018)

#### Work done?

- Noise
- Canonicalization of entities and predicates
- Usage of category system

#### Examples: YAGO, DBpedia

## C. Text extraction

- In principle most powerful
  - No need for humans
  - No restriction to Wikipedia existence

William Henry Gates III (born October 28, 1955),<sup>[2]</sup> commonly known as **Bill Gates**, is an American businessman, co-founder and chairman of Microsoft. He is the second richest person in the world just behind Jeff Bezos as of October 2017.<sup>[3]</sup>

- In practice very noisy
  - Canonicalization
  - Consistency
  - .
- Examples: NELL, Textrunner

## IE demo

- <u>https://www.rosette.com/capability/relationship-extraction/#try-the-demo</u>
- Merkel is of German and Polish descent. Her paternal grandfather, Ludwik Kasner, was a German policeman of Polish ethnicity, who had taken part in Poland's struggle for independence in the early 20th century.[22] He married Merkel's grandmother Margarethe, a German from Berlin, and relocated to her hometown where he worked in the police. In 1930, they Germanized the Polish name Kaźmierczak to Kasner.[23][24][25][26] Merkel's maternal grandparents were the Danzig politician Willi Jentzsch, and Gertrud Alma née Drange, a daughter of the city clerk of Elbing (now Elbląg, Poland) Emil Drange. Since the mid 1990s, Merkel has publicly mentioned her Polish heritage on several occasions and described herself as a quarter Polish, but her Polish roots became better known as a result of a 2013 biography.
- In 1968, Merkel joined the Free German Youth (FDJ), the official communist youth movement sponsored by the ruling Marxist–Leninist Socialist Unity Party of Germany.[30][31][32] Membership was nominally voluntary, but those who did not join found it difficult to gain admission to higher education.[33] She did not participate in the secular coming of age ceremony Jugendweihe, however, which was common in East Germany. Instead, she was confirmed.[34] During this time, she participated in several compulsory courses on Marxism-Leninism with her grades only being regarded as "sufficient".

# Challenges

- Entity identification
- Entity disambiguation
- Relation identification
- Relation normalization

NLP pipeline

- End-to-end models can alleviate these to some extent, but are specific to their training data
  - E.g., DeepDive

## D. Constraints

#### Databases

• Key, foreign key, range, ...

#### Knowledge bases:

- Events start earlier than they end
- Every human must have two parents
- Mayors of cities must be humans
- The parent of a person's sibling is the person's parent

#### • Can be used to...

- ... reject KB modifications
- ... indicate missing information
- ... infer new facts
- But reality is messy..

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# Which technologies every information extraction engineer should know about?

# Technologies (1): Scraping

#### BeautifulSoup for Python web scraping

	YOUNG, Pierce Manning Butler
	1836-1896
	Representative
	Democrat
	GA
	43
	43
	(1873-1874)
	(10/3-10/4) 
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# Technologies (2): Storing

- RDF for representing data
  - Resource description framework
  - Turtle syntax for triples and data types:

<Mark\_Twain> <author> <Huckleberry\_Finn>. <Huckleberry\_Finn> <description> "A 19<sup>th</sup> century classic novel".

IRIs for unique identification of entities:

<http://yago-knowledge.org/resource/Mark\_Twain>

Prefixes for shorthand notation:

@prefix yago: <http://yago-knowledge.org/resource>
yago:Mark\_Twain yago:dateOfBirth 30.11.1835

# Technologies (3): Querying

- SPARQL for posing queries
  - Query language inspired by SQL

Wikidata cats: https://w.wiki/33a

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- **VI.** Applications
- VII. History and future

# What KBs are good for

- Master data
- Data mining
- Search enhancements
- Question answering
- Language generation
- Entity linking
- Learning more knowledge

• ...

# Master data (1)

<b>Q</b> wd:Q6258248	John Smith
<b>Q</b> wd:Q6258251	John Smith
<b>Q</b> wd:Q6258255	John Smith
<b>Q</b> wd:Q6258259	John Smith
<b>Q</b> wd:Q6258261	John Smith
<b>Q</b> wd:Q6258263	John Smith
<b>Q</b> wd:Q6258265	John Smith
<b>Q</b> wd:Q6258267	John Smith
<b>Q</b> wd:Q6258270	John Smith
<b>Q</b> wd:Q6258271	John Smith
<b>Q</b> wd:Q6258276	John Smith
<b>Q</b> wd:Q6258278	John Smith
<b>Q</b> wd:Q6258281	John Smith
<b>Q</b> wd:Q6258284	John Smith
<b>Q</b> wd:Q6258286	John Smith
<b>Q</b> wd:Q6258288	John Smith
<b>Q</b> wd:Q6258290	John Smith
<b>Q</b> wd:Q6258293	John Smith
<b>Q</b> wd:Q6258294	John Smith
<b>Q</b> wd:Q6258296	John Smith

#### (300 more)

# Master data (2)

🛄 Max Planck Institute for Informa 🗙	And and a second s	the second se	
	ps://www.wikidata.org/wiki/Q565400 Identifiers		
		0	
	Freebase ID	♦ /m/03mb4s	
		► 1 reference	
	GND ID	€ 5066841-9	
		► 1 reference	
	VIAF ID	€ 157458492	
		▶ 1 reference	
			Relevant for:
			- Museums
	ISNI	0000 0004 0491 9823	- Libraries
		▶ 1 reference	- Scientific publications
		· · · · · · · · · · · · · · · · · · ·	
		0	
	GRID ID	e grid.419528.3	61
		▶ 2 references	

## Data mining

 Use input facts to extract patterns that allow to predict new facts

> $isCitizenOf(x, y) \Rightarrow livesIn(x, y)$   $hasAdvisor(x, y) \land graduatedFrom(x, z) \Rightarrow worksAt(y, z)$   $wasBornIn(x, y) \land isLocatedIn(y, z) \Rightarrow isCitizenOf(x, z)$  $hasWonPrize(x, G. W. Leibniz) \Rightarrow livesIn(x, Germany)$

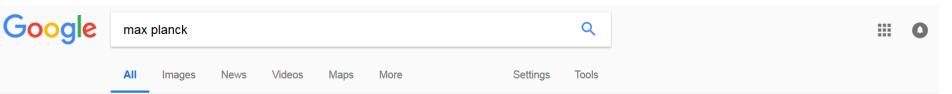
*isCitizenOf(John, France)* → *livesIn(John, France)* 

 Various approaches based on association rule mining and latent models

# Entity linking

https://gate.d5.mpi-inf.mpg.de/webaida/

### Search enhancements

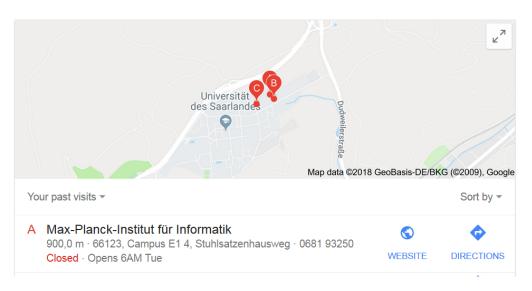


About 158.000.000 results (0,65 seconds)

#### Max Planck Institutes and Experts | Max-Planck-Gesellschaft

#### https://www.mpg.de/11741001/research\_page ▼

There is no such thing as "the" Max Planck Institute. In fact, the Max Planck Society operates a number of research institutions in Germany as well as abroad.





#### Max Planck

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German physicist

Max Karl Ernst Ludwig Planck, FRS was a German theoretical physicist whose discovery of energy quanta won him the Nobel Prize in Physics in 1918. Wikipedia

Born: April 23, 1858, Kiel

Died: October 4, 1947, Göttingen

Known for: Planck constant, Planck postulate, Planck's law, Third law of thermodynamics, Fokker–Planck

## Question answering



Search the web using Google! What is the capital of the Saarland? 10 results Google Search I'm feeling lucky Index contains ~25 million pages (soon to be much bigger)

#### Saarland - Wikipedia

#### https://en.wikipedia.org/wiki/Saarland \*

Saarland. The Saarland (German: das Saarland, pronounced [das 'zaːɛ̯lant]; French: la Sarre [la saʁ]) is one of the sixteen states (or Bundesländer) of the Federal Republic of Germany. With its capital at Saarbrücken, it has an area of 2,570 km² and its population (as of 30 April 2012) is approximately 1,012,000.

Capital: Saarbrücken Country: Germany NUTS Region: DEC ISO 3166 code: DE-SL

#### Saarland - Simple English Wikipedia, the free encyclopedia https://simple.wikipedia.org/wiki/Saarland -

Saarland lies in the south-west of Germany, near the French border near Metz Saarbrücken.

#### Saarbrücken - Wikipedia

#### https://en.wikipedia.org/wiki/Saarbrücken •

Saarbrücken is the capital and largest city of the state of Saarland, Germany. Saarland's administrative, commercial and cultural centre. The city ... History · Infrastructure · Geography · Sport

#### Saarland | state, Germany | Britannica.com https://www.britannica.com/place/Saarland •

Saarland: Land (state) in the southwestern portion of Germany. ... The capital Cultural institutions—including the Saarland State Theatre in Saarbrucken, Ra. the Saarland Museum—draw support from both ...

#### Try yourself:

- When was Trump born?
- What is the nickname of Ronaldo?
- Who invented the light bulb?

Google What is the capital of the Saarland?					Q		
	All M	aps Images	News	Shopping	More	Settings	Tools
	About 448	,000 results (1.1	9 seconds)				
	Saarland / Capital						
	Saarbrücken						
	Plan a trip and points of interest						
							Feedback
	People	also ask					
	Where	is the Saar?					$\sim$
	Where	is Saarland lo	ocated in (	Germany?			$\sim$

ench: la Sarre [la Germany. With its April 2012) is

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Feedback

# Question answering (2)

- Knowledge bases key component in question answering systems
  - E.g., IBM Watson
- AllenAI science challenge: Computers currently in 8<sup>th</sup> grade
  - Knowledge acquisition still major bottleneck

#### Language generation

Douglas Adams was a British playwright, screenwriter, novelist,

<u>children'</u> March <u>Adams</u> <u>Brentv</u>

- Wikipedia in world's most spoken language:
   1/10 as many articles as English Wikipedia
- World's fourth most spoken language: 1/100

marrie 2001). <u>myoca</u> buried

→ Wikidata intended to help resource-poor languages

on

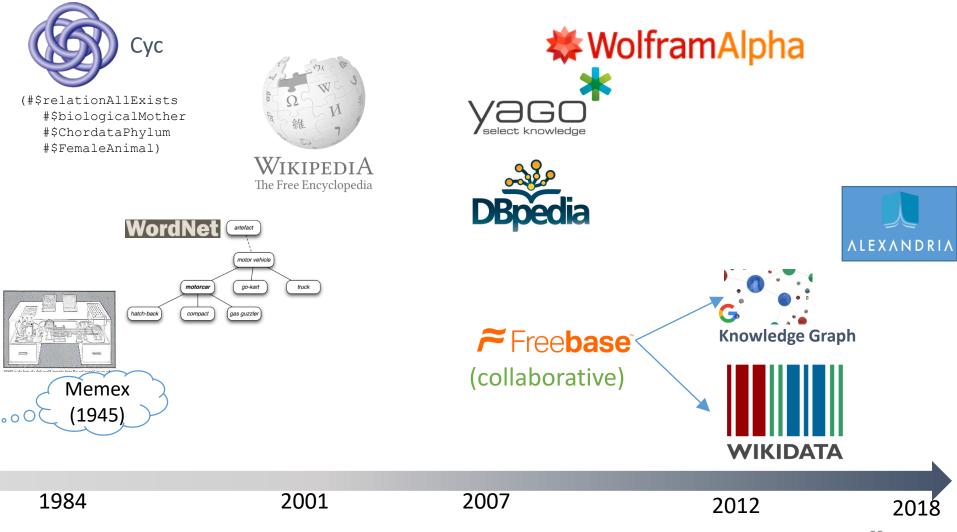
67

net

#### Introduction to Information Extraction

- I. Motivation
- II. Definition and topics
- III. Formal foundations
- IV. Construction and maintenance
- V. Technologies
- VI. Applications
- VII. Past, present and future

### Past



### Present

- IE and KBs at most major tech companies and beyond
  - Google, Microsoft, Alibaba, Bloomberg, ...
- Feb 2018: \$125 million investment by Microsoft cofounder Paul Allen into non-profit research on common sense knowledge extraction and reasoning
- Research: Major part of NLP conferences taken up by IE research

### Future

• ?

## Outline

- 1. Introducing each other
- 2. Organization of the course
- 3. What&why
- 4. Lab 1

# Lab 1

- Information extraction where from?
  - Actual web crawling nontrivial
  - Wikipedia a popular high-quality resource
- For a change, we work on a Wiki about Game of Thrones (data dump)
- Task 1: Find pages of certain types
- Task 2: Find the different surface forms of links to a page
- Task 3: Formulate and run some SPARQL queries over Wikidata

## Regular expressions

Search patterns for String data

```
import re
str = "No pain no gain"
x = re.findall("\Sain", str)
print(x)
```

['pain', 'gain']

https://www.w3schools.com/python/python\_regex.asp

## Take home

- Information extraction translates unstructured/semistructured content into machine-readable structured formats
- Structured data is relevant for a range of knowledge-intensive and AI tasks
- More about how to do IE follows..