

How to find the hidden jobs on the labour market

A Digital Strategy including LinkedIn and Other Digital Job Searching Platforms

TARGET GROUP	Doctoral Researchers, Postdocs	
TARGET	The aim is to give audience insight to a Digital Job Searching Strategy using platforms such as LinkedIn. Over 70 % of all jobs are hidden and distributed in close networks by using so called Referrals. But, how to start? And how to use LinkedIn and other digital platforms to be successful? The aim in this seminar is to highlight the most important Tips & Tricks and as well as give insight to a sourcing job searching strategy.	
TOPICS	<ul style="list-style-type: none"> • Identification of new job titles by skill search? • How to track new companies? • What is a key person, why connect and how to build a relationship? • How to transform your network to referrals? • How to use Google to get hold on key people outside of your network? • Why sourcing information on LinkedIn is important and useful? • Why you need a network outside of your comfort zone? 	
TRAINER	Tina Persson, Schweden passage2pro.com	
VENUE	Max-Planck-Institut für Festkörperforschung, Heisenbergstr. 1, 70569 Stuttgart www.fkf.mpg.de	
FEE	The Administrative Headquarter will cover the fees for the speaker. The institute needs to cover your travel expenses. Please note: Permission from your supervisor must be obtained before applying.	
NOTES	Registration for this seminar starts 01.01.2019! Terms and conditions for the participation are included at the end of the brochure.	
MAXIMUM NUMBER OF PEOPLE	12	
REGISTRATION AND CANCELLATION	Angelika Molkenthin	angelika.molkenthin@gv.mpg.de

V-NR.	TERMIN VON	UHRZEIT	BIS	UHRZEIT	VERANSTALTUNGSORT
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